

Appendix 1

RECYCLING ACTION PLAN 2016

	Project	April	May	June	July	Aug	Sept	Oct	Nov	Dec
1.	County-wide food waste project Initial scoping Final report W&RP visits to other local authorities Cabinet report Possible implementation (2019/20)	XXXX	XXXX	XXXX	XXXX		XXXX		XXXX	
2.	County-wide street sweeping recycling Initial scoping Final report Possible implementation (2017/18)			XXXX	XXXX		XXXX			
3.	County-wide textile & WEEE collection Initial scoping Possible implementation (2017/18)			XXXX	XXXX		XXXX			
4.	CDC Green waste introductory offer Recommendation to Cabinet Logistics planning Introduction	XXXX	XXXX	XXXX	XXXX					
5.	CDC Recruit Recycling Project Officers Recommendation to Cabinet Recruitment process Induction	XXXX	XXXX	XXXX						
6.	CDC Communications Initiatives - Back to basics Recycling Week	XXXX					XXXX			

7.	CDC Recycling bin upsize Recommendation to Cabinet Logistics planning Introduction	XXXX	XXXX	XXXX	XXXX					
8.	CDC Recycling Guidance introduction Investigation Report to W&RP Production/introduction			XXXX	XXXX	XXXX	XXXX	XXXX		
9.	CDC Crew recycling training Recycling project officers to prepare script, etc. Deliver training Annual refresher					XXXX	XXXX	XXXX	XXXX	XXXX
10.	CDC Communal bin recycling Review of existing provision Engagement with landlords / managing agents Report to W&RP Possible implementation				XXXX XXXX	XXXX	XXXX	XXXX		

NOTES

County-wide initiatives

1. Food waste project

Anticipated outcome: Separate collection could achieve 8 - 10% increase on recycling rate

Cost of service to CDC could be £1.2 million pa

2. Street sweeping arisings - To develop a process to recycle material from street sweeping operations

Anticipated outcome: This could achieve 2.0% increase on recycling rate

Assumptions: Processing operation can be accommodated at existing waste disposal facilities

Minimal additional cost

3. Household collections of textiles and small WEEE (waste electrical and electronic equipment)
 - To develop service to collect additional material using existing freightersAnticipated outcome: This could achieve 1 – 2% increase on recycling rate
Assumption: Material can be sent to reprocessors at minimal additional cost

CDC initiatives

4. Green waste introductory offer
 - Target: To increase households on service by a further 500 above normal growth trend 2016/17.
 - Target: To increase households on service to 30% by 2020
 - Anticipated outcome: This could achieve 2.0% increase on recycling rate
 - Assumptions: Cost neutral
Alternative promotions can be developed annually
5. Recycling Project Team
 - Proposal: To recruit 2 Recycling Project Officers by June 2016. Employment for minimum 4 years
To provide resources to deliver individual projects from Recycling Action Plan
 - Anticipated Outcome: Delivery of approved projects
Cost to Service est £60,000 pa
6. Communication Plan
 - Proposal Delivery of communication strategy
 - Anticipated Outcome: Public engagement and change in recycling behaviour.
7. Recycling bin upsize offer
 - Assumption: To send out positive message to residents, to maximise the amount recycled
To provide free upgrade for 10% of properties
Cost to supply 1,481 x 240 litre bins and 3,129 x 360 litre bins = £214,913

Anticipated outcome: Each of these properties would increase their recycling by 20% leading to increase of 0.5% on recycling rate

8 Recycling Guidance project

Anticipated outcome To provide permanent recycling guidance to residents to explain waste and recycling service
Every household to receive guidance pack

Assumption: Cost of project, estimate that bin sticker would cost 40p each. Therefore $55,000 \times 0.40 = \text{£}22,000$

9 Crew refresher training

Anticipated outcome: Frontline staff have improved and current knowledge about the Council's recycling policies and actions

10 Communal bin project

Proposal: To investigate the optimal provision of bins and signage including provision of budget estimates for potential costs (bins, bin lids, signage, etc.)